

# DVR Systems

## Box Types and Label Meanings

Zmodo sells equipment that may fall under one of three packaging categories:

**Zmodo Retail Box** - The equipment is packaged in a Zmodo retail box with Zmodo logos.

**White Box** - The equipment is packaged in a black and white box, and there are no logos of any kind on the box or on the equipment.

**Brown Box** - The equipment is packaged in a brown cardboard box, and there are no logos of any kind on the box or on the equipment.

The first section of the SKU number on each piece of equipment indicates what packaging category the equipment falls into:

ZMD-DR-SBN6 - Zmodo Retail Box

W-DR-SBN6 - White Box

BRN-DR-SBN6 - Brown Box

There are no technical or operational differences between equipment of the same type that is categorized under different categories of packaging. For example, the only difference between a ZMD-DR-SBN6 and a W-DR-SBN6 is the fact that the W-DR-SBN6 has no brand logo of any kind, and the ZMD-DR-SBN6 has a Zmodo logo on the equipment itself and on the packaging.

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Author: Alex Crewell

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